

# Clarity Central Manager

Multiple properties, diverse infrastructures, real-time data,  
all together now...

Clarity Central Manager is remarkable and unique software that brings together all management requirements for a Hotel Group. By working as a central point for Bookings,

Guest and Property data, Clarity Central Manager enables you to operate more efficiently, manage more effectively and increase your returns.

## Benefits

- Centrally review and manage Group-wide Yield
- Ensure consistency across all Group Properties
- Easily review group results and performance
- Easily compare results and performance between Properties
- Increase sales through Central Reservations
- Increase sales through cross-Property booking
- Reduce administration overheads
- Increase Staff productivity

## Features

- Centralised configuration ensures consistency across the Group
- Automatic updating to each property includes Company, Travel Agent and Guest data
- Shared Guest data across all properties enables guest information search, enhanced booking processes, informed marketing activity
- Shared financial, statistical and analytical data from all properties can be viewed by group or individual property
- Provides real-time access to data, availability, etc
- Options for Central Reservations availability and bookings
- Options for cross-property bookings
- Options for central management of all Debtors
- Can be deployed over a variety of site infrastructures
- Easy to use
- Well proven



**Let's connect**

**Part of the Clarity family of Hospitality Software Solutions**